

P1

Our mission, *A better Life at Work*, is based on the conviction that a well-designed and pleasant environment has a positive effect on people. Using this as our starting point, we plan, create and manage optimal working environments; at the office, in education, in healthcare and at home. Because today, we can work anywhere. In 2011, Gispen is celebrating its 95th anniversary. The company was founded in 1916 by the pioneering designer and entrepreneur W.H. Gispen. Our core values have remained the same ever since: innovation, quality and design. The fourth core value, which has become increasingly important, is sustainability. Gispen believes in offering sustainable solutions and corporate social responsibility. This aim is rooted in our DNA. Being voted the greenest company in the Netherlands by the “Telegraaf Green Top 100 Award”, an accolade which we received in 2011, strengthens us in our resolve to work as sustainably as possible.

In Creating, we show the different faces of Gispen as an *innovative total interior designer*. By “total”, we literally mean everything related to analysing, designing, creating, managing, maintaining and modernizing your working environment. We develop new office concepts and products to stimulate and facilitate new ways of working. Besides the office environment, this applies more and more to the home environment too. With NgispeN, under the creative leadership of Richard Hutten, we present unusual design under the motto “*Playing with Tradition*”. Gispen The Store, which recently opened in The Hague, sells NgispeN products as well as Gispen classics to consumers.

In everything we design and produce, we wish to make a positive contribution to the environment in which people live and work. Gispen believes in offering possibilities and solutions. Our mission is and remains...

A better life at work

---

用心翻译每一天！